A community effort, Oakland Promise has served thousands of children and families across Oakland by creating economic mobility through educational opportunity.

**Our Vision**
A thriving Oakland community without educational barriers to opportunity.

**Our Mission**
Engaging the Oakland community to advance equity and economic mobility through cradle-to-college and career achievement.

**IMPACT BY PROGRAM TO DATE**

**BRILLIANT BABY (BB)**
- **750** BB College Savings Accounts (CSAs) opened
- **72%** Brilliant Baby families participating in financial coaching

**KINDERGARTEN TO COLLEGE (K2C)**
- **20,000** Oakland elementary school students with a $100 K2C Early College Scholarship Fund
- **556** Family owned college savings accounts opened through K2C
- **64** Elementary and middle schools participating in K2C

**COLLEGE ACCESS**
- **9,000** High school students receiving targeted college and career readiness supports

**COLLEGE COMPLETION**
- **1,800** Students receiving OP scholarships and persistence supports
- **88%** OP Scholars who persisted from first year to second year of college

Want to be involved? Learn more at [www.oaklandpromise.org](http://www.oaklandpromise.org)
Adapting Programming to Meet This Critical Moment
During this global crisis, we are working relentlessly to ensure that our programming continues. Due to COVID-19, school closures and workforce disruptions, we are working directly with students and families to connect them to resources while providing quality virtual programming. OP remains committed to supporting them navigate this challenging environment.

Supporting Holistic Needs
We provided financial, advisory, mentorship and online support for our students and families in all our four programs to help them persevere during these tough times. In addition to providing 2-4 year scholarships, we launched the Dreamkeeper Fund to quickly disburse one-time emergency funds for over 260 college students.

Supporting Financial Well Being
Along with opening CSAs and providing Early College Scholarships for children, we provided financial guidance for parents through online workshops, 1-1 financial coaching, and community support so college could still be attainable.

Supporting Oakland Students and Families through Major Partnerships
Through a grant by the Audacious Project, Harlem Children’s Zone (HCZ) selected OP to lead a community-wide initiative in Oakland to:
- Mitigate the impacts of COVID-19
- Support Black and BIPOC communities

This partnership with OUSD, Oakland Public Education Fund, TechXchange and the City of Oakland have raised $13 million to provide 25,000 laptops, internet access and technology support to Oakland student’s families. The campaign so far distributed over 18,565 free laptops and 9,600 hot spots in Oakland schools.

Leveraging Partnerships to Better Serve the Black and POC Communities
Partnerships with the HCZ, #OaklandUndivided as well as the Oakland NAACP, African American Male Achievement (AAMA) and African American Female Excellence (AAFE) organizations, enable us to mitigate the effects of the pandemic, digital divide and educational inequities.

Reflections from Scholars
“... As a community, we are being challenged and as individuals we are all facing different hardships at the moment. With your help it has been possible for many of us to be more optimistic despite the current COVID-19 predicament. It is greatly appreciated and I know that this has had an everlasting positive impact for many people who are underrepresented and overwhelmed in this situation.”
Alberto, OP Scholar, UCSC

“These funds are going to help me make up for some lost income and transition to online classes by allowing me to have the materials and resources I would have used in the departments on campus that are closed...”
UC Davis Senior

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